



CA Auto Bank and the Erwin Hymer Group drive forward their European cooperation

- **The non-exclusive partnership covers all major European markets, supporting about 400 dealers of the EHG dealer network in Europe.**

Turin, June 2nd, 2025

Crédit Agricole Auto Bank and the **Erwin Hymer Group**, one of Europe's leading groups of manufacturers of caravans and motorhomes, announce the **continuation of their successful cooperation** first launched in 2015.

Under the amended agreement, CA Auto Bank will continue to offer financial solutions to both end customers and dealers of the Erwin Hymer Group throughout **all major European markets**, supporting **about 400 dealers of the EHG dealer network in Europe**. The collaboration covers the group's **entire range of recreational vehicles**.

For end customers, the Bank offers a comprehensive suite of financing options designed to meet a variety of needs and preferences: from **traditional hire purchase agreements** to **guaranteed future value plans**, **balloon payments**, and **rent to rent solutions** where available.

Through this agreement, CA Auto Bank further strengthens its role as one of the leading mobility banks into the recreational vehicle and leisure sector, which continues to thrive as a cornerstone of the leisure economy across Europe. Driven by the growing desire for independent, flexible and nature-based travel, the market has seen consistent growth: according to the **European Caravan Federation (ECF)**, more than **221,000 new recreational vehicles** were registered in Europe in 2024 (+5.2% compared to 2023), underscoring the strength and appeal of this segment. Germany, in particular, stands out as one of the most mature and dynamic markets, with a strong culture of outdoor tourism and high demand for leisure vehicles.

"We are particularly proud of this agreement to continue the cooperation, which not only confirms a solid, long-standing cooperation that began ten years ago, but also celebrates our Bank's centenary alongside a European leader in the leisure and recreational vehicle sector. Motorhomes and caravans embody a spirit of freedom and adventure, and we are honoured to support their growth with financing solutions designed to meet the needs of modern travellers," said **Giacomo Carelli, CEO and General Manager of CA Auto Bank**.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com