

## CA Auto Finance announces new partnership with insurance distributor GID

- *The partnership introduces an FCA-compliant distribution model for motor-related general insurance products, redefining customer engagement and decision-making post-purchase*

London, February 3<sup>rd</sup>, 2026

CA Auto Finance has appointed General Insurance Distribution Limited (GID) as a UK partner to support the distribution of motor-related general insurance products, using a customer-focused approach that meets FCA requirements.

The partnership gives CA Auto Finance customers access to personalised insurance options through a mix of online tools and advisor support. This simplified process helps customers better understand their choices and make informed decisions about financial products after buying a vehicle, all before their eligibility period ends.

By outsourcing the distribution of these products to GID, CA Auto Finance reinforces its commitment to providing customers with a high standard of service, aligned with the Financial Conduct Authority's (FCA) compliance requirements.

Through the partnership, CA Auto Finance customers in the UK will now be able to access a range of industry-leading asset protection products, including:

- **Complete Asset Protection (CAP)** - a GID-exclusive product that includes Return to Invoice (RTI) insurance, ensuring vehicle owners are financially protected in the event of total loss
- **Flexi Gap Plus** - ideal for customers looking for flexible gap insurance solutions
- **Cosmetic Repair Insurance** - coverage for minor cosmetic damage, helping customers maintain their vehicle's appearance
- **Alloy Wheel and Tyre Insurance** - protection for wheels and tyres against accidental and cosmetic damage
- **Complete Wheel Insurance** - a comprehensive product combining wheel and tyre protection

Alex Hughes, Country Manager UK & Ireland at CA Auto Finance, commented: *"At CA Auto Finance, we understand that vehicle ownership represents a significant investment for our customers. Our partnership with GID reflects a shared commitment to delivering high-quality customer experiences, reducing complexity, and providing options that support informed and confident purchase decisions.*

*"With GID's expertise in compliance-led distribution, we are delivering high-value insurance products in a straightforward, transparent, and entirely customer-focused*

*manner. This is about giving our customers peace of mind and the confidence to protect their vehicles without unnecessary stress or confusion.”*

The partnership provides multiple options for customers to access and evaluate insurance products based on their preferences. Customers will have the flexibility to:

- Speak to an FCA-Authorised Advisor for a personalised consultative assessment, supported by transparent and recorded discussions
- Complete their purchase online via secure digital platforms, ensuring convenience and accessibility
- Combine both approaches for a customised experience, balancing personal interaction with digital ease

Mike Gaffney, Managing Director, General Insurance Distribution Limited (GID), said: *“At GID, our mission is to simplify the complexities of automotive insurance, providing a compliance-first, advice-driven process that is rooted in transparency and fairness. Through our partnership with CA Auto Finance, we aim to give customers the confidence to protect their most valuable assets in a way that prioritises their individual needs and ensures positive outcomes.*

*“The automotive insurance market can be complex and overwhelming for customers. By removing the guesswork and focusing on tailored support, we ensure that CA Auto Finance customers have the information they need to make well-informed choices.”*

With GID’s trusted compliance-first approach and CA Auto Finance’s longstanding commitment to customer value, the partnership brings a new era of confidence and convenience to motor insurance.

**-ENDS-**

#### **Notes to Editors**

For more information, please contact: [caautofinance@webershandwick.com](mailto:caautofinance@webershandwick.com)

#### **About CA Auto Finance**

CA Auto Finance is the UK subsidiary of CA Auto Bank: a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees. For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)



***About General Insurance Distribution Limited (GID)***

*Founded in 2009, GID specialises in providing compliance-focused motor-related insurance products tailored for the automotive sector. With a transparent, outcomes-driven approach and a range of innovative digital tools, GID is committed to delivering value and confidence to customers and clients alike. <https://gidltd.com/>*

PRESS RELEASE