

CA Auto Finance extends partnership with iVendi to grow dealer reach

- *CA Auto Finance's flexible finance solutions are now available on iVendi's Finance Navigator platform.*
- *iVendi's platform will connect CA Auto Finance to 2,000 dealers making its product offering more accessible across the UK.*

London – October 13th, 2026

CA Auto Finance has extended its existing partnership with iVendi to connect with 2,000 dealers across the UK.

The new arrangement will see the automotive finance technology specialist introduce CA Auto Finance, a key player in vehicle financing, rental and insurance products, to motor dealers through its Finance Navigator– a digital soft-search tool for motor finance.

iVendi Pay will also be included, providing funding options for CA Auto Finance's range of value-added products.

The iVendi platform enables dealers and their customers to carry out almost instant, price comparison style searches, whether in the showroom or online. Results are returned in under 10 seconds, with the aim of making the car finance journey smoother and simpler for drivers, ensuring they can find a finance package that works for them. By having CA Auto Finance's products available, dealers can offer their customers reliable and competitive options backed by a leading European mobility bank.

Davide Mamdouh Nageh, Director of Marketing, Insurance and Captive Business at CA Auto Finance, said: *"During the course of our partnership with iVendi, we have seen excellent results, and Finance Navigator has a superb reputation which made the decision to work more closely together a natural next step. Finance Navigator links us to a larger dealer base and improves process efficiency across our network."*

James Walker, SVP commercial at iVendi said: *"The automotive industry is built on industry relationships, and we pride ourselves on being able to connect the right dealers to the right lenders, to make finance decisions easier for customers."*

Furthermore, this integration brings immediate advantages to the two-wheel market: motorcycle dealers will also be able to list their stock on the Motorcycle News (MCN) Bikes for Sale website, with finance quotations provided by CA Auto Finance. iVendi started partnering with MCN earlier this year, relaunching Bikes for Sale using Finance Navigator technology.

James added: *"We're excited by this extended partnership with CA Auto Finance and we're confident that our technology, products and motor retailer relationships will help them broaden their dealer reach considerably over the coming months and years."*

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About CA Auto Finance

CA Auto Finance is the UK subsidiary of CA Auto Bank: a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information:
www.ca-autobank.com

About iVendi

Since 2009, iVendi has provided the end-to-end infrastructure to buy and sell vehicles seamlessly—online, in the showroom, and at any point in between.

Building high-value partnerships that unlock optimised finance panels and new sales channels, we instantly amplify the market reach of the thousands of lenders and vehicle retailers with which we partner. Our cutting-edge AI and data supercharge their operations, instantly closing efficiency and conversion gaps. With one platform, we power automotive e-commerce for every customer journey.

iVendi is based in Colwyn Bay, Wales.

For further details, please contact Simon Wells at Paperchase Public Relations on 07768 912430 or simon@paperchasepr.co.uk