

Flying Flea Shifts into High Gear with CA Auto Finance as Exclusive Finance Partner

- **CA Auto Finance appointed exclusive UK finance partner for Royal Enfield's all-electric motorcycle brand.**
- **Already an existing partner to Royal Enfield, this next move ensures that Flying Flea customers also benefit from CA Auto Finance's industry expertise.**

London, October 27, 2026

Today, CA Auto Finance announced it is the exclusive financial partner to Flying Flea, Royal Enfield's new all-electric motorcycle brand, helping to launch the C6 model in the UK.

Trading as Flying Flea Finance, CA Auto Finance will offer a range of flexible hire purchase (HP) finance options, enabling more motorcycle enthusiasts to own their own bike. The partnership supports Flying Flea's phased European launch with the bike currently available in five cities: London, Paris, Barcelona, Rome and Berlin, with further growth plans expected in 2027.



CA Auto Finance has expertise in the motorcycle market and first partnered with Royal Enfield in 2023. Most recently, the finance provider announced it was supporting Royal Enfield's 'Ready to Ride' programme which aimed to make it easier for first-time riders to purchase a bike – a marker of the brand's ongoing collaboration.

Davide Mamdouh Nageh, Director of Marketing, Insurance and Captive Business at CA Auto Finance, said: "At CA Auto Finance, we're always looking to work with brands that are thinking about the next generation of riders, which made the decision to work together a natural step. The partnership expansion makes it easier for customers of all ages to get access to a new, more sustainable bike, offering up a range of flexible finance solutions."

The Flying Flea C6 is a lightweight, technology-focused electric motorcycle designed for city living and commuting. Weighing 124kg, the C6 combines a compact, agile format with connected technology, including smartphone-as-key functionality. In the UK, customers will be able to explore the bike and available HP packages by visiting participating Flying Flea dealers.



George Cheesman, Royal Enfield Country Manager, said: "Flying Flea is about living lightly, creating motorcycles that are made for the way people move through modern cities. CA Auto Finance has been a valuable long-term partner to Royal Enfield so it was only natural that we wanted to set the same standard for Flying Flea to ensure that riders of any level can explore the possibilities of electric motorcycling."

The Flying Flea Bikes are available to order now and deliveries will start to customers in late October, early November.

-ENDS-

Notes to Editors

For more information, please contact: caautofinance@webershandwick.com

About CA Auto Finance

CA Auto Finance is the UK subsidiary of CA Auto Bank: a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees. For more information:

www.ca-autobank.com

About Flying Flea

Flying Flea, endorsed by Royal Enfield, is the lifestyle smart mobility brand that is an expression of Royal Enfield's commitment to keep moving forever forward. Operating at the intersection of technology and lifestyle, Flying Flea is a new brand that continues a legacy of innovation and creates a new category for the global marketplace and beyond. An evolution of Royal Enfield's 120+ years philosophy of Pure Motorcycling, Flying Flea as a brand draws inspiration from the 1940 Royal Enfield Flying Flea motorcycle, an engineering marvel that was purpose-built to be air-dropped by parachute. Built to deliver a smart, nimble and agile ride experience, the Flying Flea is a sophisticated mix between authentic design and cutting-edge technology, infused with the inimitable feel and style typical to Royal Enfield motorcycles. Looking to drive the next 100+ years of pure motorcycling, Flying Flea's first products will be the classic-styled FF.C6 followed by the scrambler-styled FF.S6, both expected by early 2026. The Flying Flea team within Royal Enfield, boasts of a class-leading team of more than 200 engineers in the UK and in India, allowing Flying Flea to develop its own motor, battery, BMS and custom software for its line of connected electric vehicles. With more than 40 patent applications filed for native and connected applications, end-to-end technology for the Flying Flea has been developed in-house, in partnership with industry-leading experts and brands. The brand is setting up an exclusive EV manufacturing space within its manufacturing facility at Vallam Vadagal.